I AM
Hear Your World. Hear Your Best.
From athletes to engineers, college seniors to surgeons, people from all over the planet choose cochlear implants from Advanced Bionics to hear their best. We are privileged to bring the vibrant world of sound to thousands of families across the globe.
Jim is an overachiever. He excels at work, at home, and in the air. He wants nothing but the best hearing experience so that he can communicate easily with friends, family, colleagues, and air traffic controllers. Jim needs a reliable, high-performing cochlear implant system that exceeds his expectations, which is why he chose AB.

“My AB cochlear implants have enhanced my relationships. My daughter can read to me. I can hear my wife on the telephone. I feel reconnected.”

— Jim Alsup, implanted at age 34, bilaterally implanted at age 36
I AM A WEEKEND WARRIOR and I Chose AB

Star is a fighter. She fought to keep her job of 20 years when her hearing loss posed safety risks. She insisted on switching from hearing aids to a high-performing cochlear implant. Today she fearlessly rides a big motorcycle in the fast lane. Star needs a durable cochlear implant system to maintain her active lifestyle, which is why she chose AB.

“When I was looking for a cochlear implant, I wanted the top of the line. I wanted the most recent technology. With AB, I felt like I was getting more.”

—Star Dotson, implanted at age 50
I AM A FIREFIGHTER
and I Chose AB

Jeff is a hero. He fights fires and saves lives. He is also a dad and demands the best for his daughter. As a firefighter focused on safety, Jeff needs a reliable, high-performing cochlear implant system that will help his daughter hear sirens, horns, and alarms, which is why he chose AB.

“We were worried about Ryland’s future without hearing. Now with AB, she’s hearing just like other children her age. Her future is so bright!”

—Jeff Whittington,
father of Ryland, bilaterally implanted at age 19 months
I AM A CATTLE RANCHER
and I Chose AB

Mike is an active senior. He keeps the herd moving. He also enjoys diving and motorcycle riding. To hear his best on the ranch and on the road, Mike needs a reliable, high-performing cochlear implant system, which is why he chose AB.

“Since the restoration of my hearing by AB, I am able to continue my active lifestyle, including cattle ranching, diving, and motorcycle riding.”

— Mike Radcliffe,
implanted at age 62, bilaterally implanted at age 63
Evelyn is a people person. She loves hosting social gatherings with friends, family, and cochlear implant candidates. Evelyn needs a reliable, high-performing system that allows her to hear every word of every conversation, which is why she chose AB.

“I take my grandchildren to the movies and enjoy laughing with them because I can hear the dialogue. There is nothing better than to tell your grandchildren you love them. I can do that now and hear them say they love me, too.”

— Evelyn Gardner,
implanted at age 63, bilaterally implanted at age 64
Howard is a technology expert. As an electrical engineer, he knows the science of signal processing and understands how crucial technology is for hearing his best. Howard needs the high-performing, reliable cochlear implant system with the best possible sound processing in order to succeed at work and in life, which is why he chose AB.

“I chose AB because AB’s technology and upgradeability would give me the best sound quality right away and in the future. As an engineer, the untapped capabilities of the implant, enabling upgrades for years to come, were especially important to me.”

— Howard Samuels,
implanted at age 44, bilaterally implanted at age 47
I AM AN ATHLETE
and I Chose AB

Maria is a fitness enthusiast. She runs every morning, skis in winter, rides bikes on vacation, and has even hiked to the base camp at Mt. Everest. To maintain her athletic lifestyle, Maria needs the high-performing cochlear implant system with advanced technology, strong durability, and guaranteed water resistance, which is why she chose AB.

“Because of my AB implants, I’m able to be as active as I was before being implanted and have been able to continue to live life on my terms. I’m looking forward to the future and the technological advances AB will make. The products will only get better and, as a result, cochlear implant recipients will benefit from such innovation.”

— Maria Anderson, implanted at age 52, bilaterally implanted at age 54
Addison is a talented fifth grader. A straight-A student in the Academically Gifted Program, she excels in school and enjoys running, dancing, swimming, and riding bikes with friends. To help her succeed from kindergarten to college and beyond, Addison needs a high-performing cochlear implant system, which is why her family chose AB.

“The ability to hear so clearly with her cochlear implants allows Addison to participate in group projects in the classroom and student council activities that involve being in social settings. She feels like part of a group and not like an outsider.”

—Rachelle Blackmon, mother of Addison, implanted at age 20 months, bilaterally implanted at age 8
I AM A COLLEGE SENIOR
and My Family Chose AB

James is a political science major. A bright collegiate with big dreams, he aspires to be actively involved in public service and travel across the globe. James needs a reliable, high-performing cochlear implant system to help him excel at an esteemed university and continue to achieve his goals, which is why his family chose AB.

“With my cochlear implants, I’m more competitive as a student… Cochlear implants have ultimately given me the freedom to be more in control of my academic and social life; a gift that I am grateful for.”

— James Barden,
implanted at age 5, bilaterally implanted at age 15
I AM A WORLD TRAVELER and I Chose AB

Orletha is a globetrotter. She has sailed throughout the world, driven across the varied terrain of North America, and vacationed in Europe and the Pacific Rim. To chat about her exciting travel adventures, Orletha needs the high-performing cochlear implant system that helps her communicate with friends and family, which is why she chose AB.

“The Advanced Bionics cochlear implants help me talk with people and family because they no longer have to repeat things over and over to me. I hear it right off the bat!”

— Orletha Van Etten, implanted at age 78, bilaterally implanted at age 79
I AM A SURGEON
and I Chose AB

Dr. V. is a healer. He knows the value of reviewing clinical research in order to choose the most advanced technology today with the best potential for upgradability in the future. As a surgeon, Dr. V. needs a high-performing cochlear implant system to easily understand patients, use the office phone, and communicate in the OR, which is why he chose AB.

“As a surgeon, I’m used to comparing medical devices. I had just one shot to make the right choice, so I studied all cochlear implant systems. I found AB has the best technology, reliability, and durability. For speech, music, on the phone, in noisy places like the ER, this amazing medical miracle has changed my entire life!”

—Dr. V. Ramcharan,
Maxillofacial/Oral Surgeon, Board Certified in Anesthesiology, bilaterally implanted at age 41
WE ARE

teachers, lawyers, nurses, doctors, surgeons, engineers, executives, firefighters, cattle ranchers, pilots, musicians, students, artists, athletes, travelers, dreamers, mothers, fathers, grandparents, friends, mentors...

and We Chose AB
Choose AB
Discover a Whole New World of Sound

People of all ages from across the globe choose Advanced Bionics to help them or a loved one hear their world. Contact us today for answers and support on choosing a cochlear implant for yourself, your child, or a loved one.

Call: 866.844.HEAR (4327)
Email: hear@AdvancedBionics.com
Visit: BionicEar.com

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