Are Your Cochlear Implant and Hearing Aid Made for Each Other?
Hearing Aid

Cochlear Implant

- Loud
  - vowel sounds
  - consonant sounds

- Soft

- Low Pitch
- High Pitch
Hear the Sounds of Life

Hearing aids are designed to provide a full range of sounds. Sometimes that is just not enough to hear all the sounds of life. In that case, it may be time to consider adding a cochlear implant.

A cochlear implant is designed to provide you with a full range of low to high frequency sounds to give you greater clarity and make even the softest sounds audible.

When you add a cochlear implant to your hearing aid, the combination can provide the rich sound you want and the speech understanding you need.
Drums and Cello + Flute and Violin = A Symphony

Husband’s Voice + Children’s Voices = A Family
Enjoy More with Advanced Bionics and Phonak

Many of our experiences are enriched by the sounds that bring them to life. With the combination of the AB Naída CI sound processor and Phonak Naída™ Link® hearing aid, you will be able to not only hear more but enjoy more.

- A night at the symphony
- Family gatherings
- Your favorite song
- A walk in the woods

*The Phonak Naída™ Link hearing aid is not yet available in all regions. Please contact your Sales Representative for approval status in your region.
Naída CI
Sound Processor

Naída Link®
Hearing Aid
Made for Each Other
The Naída Bimodal Hearing Solution

The new Naída bimodal hearing solution from Advanced Bionics (AB) and Phonak provides the first hearing aid specifically designed to work with a cochlear implant system.

It features the AB Naída CI sound processor and Phonak Naída™ Link hearing aid. Because they use the same platform, the Naída devices are able to communicate with each other, an advantage no other hearing aid and cochlear implant combination can offer. This unique ability makes it:

• Easy to Hear
• Easy to Use
• Easy to Communicate
• Easy to Connect

As a result, you can hear your best, even in the most challenging listening environments.

*Compatible with Naída CI Q70 and Q90 sound processors
Easy to Hear

The most natural way to combine a hearing aid and cochlear implant

The Phonak Naída™ Link is the only hearing aid designed to treat sound in the same way as a cochlear implant. This makes it easier to hear with them together.

Studies show that this gives you a proven advantage for hearing in noise and greater listening comfort compared to using a cochlear implant and any other hearing aid.1,2

In addition to matched sound processing technology, the two Naída devices provide matched volume behaviour and program alerts.

The devices are also available in several matching colours.
Amanda Glasspell and Jessica Parekh, AB recipients
Easy to Use

*Shared automated features for improved sound quality and understanding in noise*

The Naída bimodal hearing solution helps you hear with greater ease and more comfort wherever you go. That’s because both the Naída CI processor and Phonak Naída™ Link hearing aid use the same advanced automatic technology* to react and adjust in the same way and at the same time to changing situations.

- more comfortable listening in wind
- softens sharp sounds
- better understanding in noise

Convenience and control

Even with advanced automatic features, there will be times you’d like to make adjustments yourself. Because of their unique ability to communicate with each other, you can adjust volume or program settings on both Naída devices at the same time³ by just touching the controls of either one.*

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*Requires programming with next-generation SoundWave™ fitting software. Check with your local AB representative for regulatory approval and availability in your region.
Jessica Parehk, AB recipient
Easy to Communicate

Hear important sounds in both ears

Your Naída devices are able to share sound signals with each other.* This means that when one ear has a clear listening advantage, you can instantly send that better sound to the other device, so you hear the clearer sound in both ears. At the same time, distracting noises are reduced, allowing you to hear your best in challenging situations without the use of any additional accessories.

Studies show that chatting on the phone, in the car, in crowded restaurants, or anywhere with distracting noises, is better and easier than ever with the Naída bimodal hearing solution.²

Naída devices share the best signal in both ears through ear-to-ear wireless communication

*Requires programming with next-generation SoundWave™ fitting software. Check with your local AB representative for regulatory approval and availability in your region.
Easy to Connect

*Crystal clear wireless streaming*

Boost your speech understanding in noise and over distance,\textsuperscript{4,5,6} with the integrated Roger™ system which transmits high-quality audio to both Naída devices at the same time.

You can also choose from a wide selection of Phonak wireless accessories that stream audio directly to both devices for effortless hearing.
I have noticed some differences when I play with the Naída Link. I don’t hear distortion on the low frequencies and I hear better the high frequencies...
All in One

The Naída CI Q90 sound processor with Phonak inside

Advanced Bionics also offers an all-in-one cochlear implant and hearing aid solution. You may want to take advantage of this option if you continue to have hearing in your implanted ear. With the Naída CI Q90 sound processor and its built-in Electric Acoustic Stimulation (EAS)* capability, you get the best of both worlds.

This integrated hearing solution places the Phonak hearing aid technology within the Naída CI sound processor. This allows you to enjoy the fuller, richer sound quality of a hearing aid in your implanted ear.

When the Naída CI Q90 sound processor with EAS is combined with the Phonak Naída™ Link hearing aid in your opposite ear, you can experience the benefits of two powerful Phonak hearing aids, even after implantation, bringing more sounds to life.

*Nida CI Q90 Electric Acoustic Stimulation (EAS) capability is not yet available in all regions. Please contact your AB Representative for approval status in your region.
References:


The Power of Two Working Together as One

The innovation DNA of AB and Phonak have combined to deliver performance technologies that will change the way you hear. This unique collaboration provides advantages for hearing your best as you explore life’s rich soundscape. For more information, visit AdvancedBionics.com.

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