



Advanced Bionics Starts 2019 Strong with Innovations Benefiting Consumers and Professionals

—The leader in cochlear implants releases exciting product upgrades to meet the needs of the marketplace—

VALENCIA, Calif., March 18, 2019 – Advanced Bionics (AB) demonstrates its commitment to their customers and hearing professionals by announcing a wide range of product enhancements to their innovative hearing solutions. Among these are the Naida™ CI Connect receiver, the Chorus™ sound processor and the SoundWave™ 3.2 programming software.

Naida CI Connect lets the wearer stay connected with their world simply and seamlessly.

Hands-free phone calls and direct audio streaming are a part of everyday modern life that cochlear implant wearers should enjoy too. Naida CI Connect, one of the most exciting innovations Advanced Bionics developed together with Phonak, is an elegant, design-integrated solution which turns the Naida CI Q90 sound processor into a Bluetooth® wireless headset. With built-in microphones for hands-free calling, and compatibility with virtually all Bluetooth-enabled tablets, laptops, and MP3 players, the Naida CI Connect allows cochlear implant wearers to take hands-free phone calls and stream audio directly from any device.

Chorus brings unprecedented convenience and performance to our first generation implant recipients.



The Chorus sound processor is an all new sound processor for the earliest Advanced Bionics patients. Chorus stays charged all-day thanks to an all-new battery design, minimizing the hassle of battery changes. The integrated Roger™ Technology allows transmission of a speaker's voice via a Roger™ microphone directly to the listener, providing outstanding speech understanding in noise and over distance such as busy restaurants or family gatherings. Chorus even comes with a protective case which allows active wearers to hear and stream music in confidence, even in situations with excessive water, mud, or dirt. With Chorus, the first-generation implant recipients can hear all day, anywhere.

SoundWave 3.2 software enables hearing professionals to provide improved fittings in less time.

This new edition of SoundWave meets the demands of busy clinicians dedicated to delivering patient satisfaction. SoundWave 3.2 offers the simplicity professionals want and the flexibility they need, enabling them to connect more with patients while spending less time with software. This latest software upgrade supports all current CI models including the new Chorus sound processor.

"We are excited about the strong rollout of powerful innovations from AB, and we are committed to supporting every Advanced Bionics implant patient as well as new customers along their hearing journey. It's important that we consult with our patients and professionals to understand their needs and the changes in the overall marketplace. We're thrilled about where we are headed this year and you can bet on seeing more from us as the year unfolds," stated Hansjuerg Emch, Group Vice President Cochlear Implants (CI), Sonova.



About Advanced Bionics

Advanced Bionics is a global leader in developing hearing solutions for individuals with severe-to-profound hearing loss who no longer benefit from hearing aids. Founded in 1993 and a subsidiary of the Sonova Group since 2009, AB develops cutting-edge cochlear implant technology that allows recipients to hear their best. AB joined Phonak as part of the Sonova Group of companies and began a collaboration unlike any other in the industry. Since then, the innovation leaders in cochlear implants and hearing aids have continuously combined technologies to deliver new, unequalled hearing solutions.

With sales in more than 50 countries and a proven track record for developing high-performing, state-of-the-art products, AB's talented worldwide group of technologists and professionals are driven work with integrity, engage with patients and professionals, and stay firmly committed to the best possible performance.

*Not all products are available in all regions, please check with your local AB representative about product approval and availability in your region.

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